

- A 100% acrylic polymer elastomeric roof coating
- Over 450% elongation with high tensile strength
- Maintains high elongation even after years of UV exposure
- Unmatched weather, hail and UV resistance
- Best-in-Class brightness and reflectivity
- Best-in-Class hiding power means less coating to cover the substrate versus competitors
- ASTM D6083 and California Title 24 compliant
- (15-Year Limited Manufacturer's Warranty)

#### Substrates successfully tested on:

- Bitumen Roofing
- PU Foam
- Rolled Roofing
- Modified Paper
- Plywood

- Aluminum
- Deteriorated Acrylic Roof Coating
- Metal
- Primed Substrates

# RUBBERIZED CO



### **3 CONVENIENT LOCATIONS**

WETMORE & FLOWING WELLS TUCSON BLVD. & VALENCIA 29TH ST. & CRAYCROFT 1430 W Wetmore Rd. 6351 S. Tucson Blvd. 5355 E. 29th St. Tucson, AZ 85705 Tucson, AZ 85706

520-573-6300

520-293-7000

#### Tucson, AZ 85711 520-790-6600

## **STORE HOURS**

MONDAY-FRIDAY: 8AM TO 5PM SATURDAY: 8AM TO 3PM **CLOSED SUNDAY** 

www.rubberized.com



"THE" Products for Contractors & Homeowners



THE LONGEST LASTING AND MOST ENERGY EFFICIENT **ELASTOMERIC COATING AVAILABLE!** 

## **PRODUCT NO. 10000**

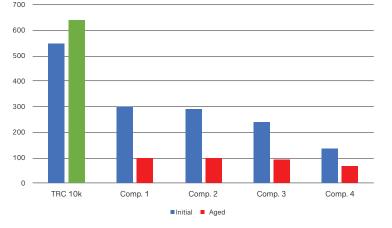
With Advanced Weathering Technology

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## WHY PRODUCT NO. 10000 IS GREAT FOR CONTRACTORS

- Whiter and brighter than competitors, and uses less coating to cover the same amount of area
- Unmatched UV and Weather Resistance withstands foot traffic and passes ASTM standards for all commercial and residential specification jobs
- Advanced weathering technology ensures 10000 will outlast competition which means less call backs for the contractor

Initial and Aged Elongation



Typically, water-based acrylic coating begins to deteriorate when exposed to UV rays. They will lose their elongation and flexiblity and may begin to chalk off as the weathering process continues. The better a coating ages, the longer the life, protection, and energy savings they provide.

**PRODUCT NO. 10000** contains state-of-the-art advanced weathering technology to maximize the life-span of the coating by ensuring there is no loss of physical properties when exposed to the tough UV rays of the Southwest climate

With this technology, Product No. 10000 is unmatched in durability and protection. Extreme weather, hail and UV resistance means you can feel confident your roof is prepared for whatever mother nature brings your way.





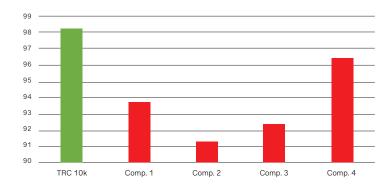
**PRODUCT NO. 10000** has also seen extensive lab testing with accelerated Tucson weather simulations on a variety of substrates with successful results.

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## WHY PRODUCT NO. 10000 IS GREAT FOR HOMEOWNERS

- Unmatched brightness and reflectivity to ensure maximum energy savings
- Industrial strength coating for your home residence means less worries and maintenance vs other coatings
- Offers ease of application, designed to allow homeowners to achieve professional grade application on any surface

**Contrast Ratio** 



Contrast ratio is the amount of a black surface the white coating covered with one coat. The higher the ratio, the less coating you need to completely cover a substrate.

#### PRODUCT NO. 10000 HAS THE HIGHEST CONTRAST RATIO.

TRC 10000 HAD THE HIGHEST INITIAL ELONGATED TESTED

TRC 10000 WAS THE ONLY COATING TO MAINTAIN ELONGATION AFTER EXTENSIVE UV EXPOSURE