

TOPCOATS



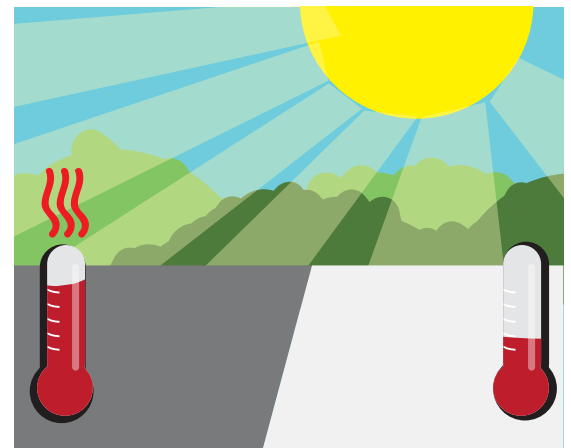
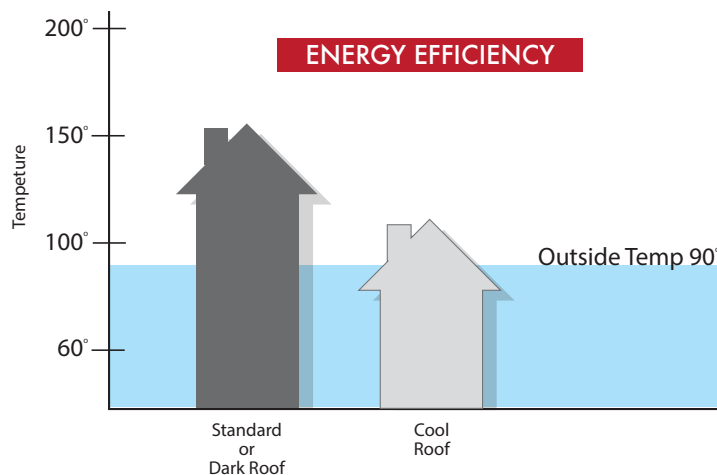
"THE" Products for Contractors & Homeowners

520-293-3444
www.rubberized.com

Why Cool Roof Coatings?

An explanation of the energy efficiency and cost savings this can provide.

Cool Roof Coatings are designed to reflect more sunlight and absorb less heat than a standard roof. Cool roofs can be made of a highly reflective type of paint, a sheet covering, or highly reflective tiles or shingles. Nearly any type of building can benefit from a cool roof. Standard or dark roofs can reach temperatures of 150°F or more in the summer sun. A cool roof under the same conditions could stay more than 50°F cooler and lowers the load placed on your air conditioning/cooling unit. In most cases, the energy savings may exceed the cost of materials many times over.



Cool roof coatings contain white or special reflective pigments that reflect sunlight. Tucson Rubberized Coatings products can protect the roof surface from ultra-violet (UV) light and chemical damage, and some offer water protection and restorative features.

Benefits of Cool Roofs

A cool roof can benefit a building and its occupants by:

- Reducing energy bills by decreasing air conditioning needs
- Improving indoor comfort for spaces that are not air conditioned, such as garages or covered patios
- Decreasing roof temperature, which may extend roof service life.

Beyond the building itself, cool roofs can also benefit the environment, especially when many buildings in a community have them. Cool roofs can:

- Reduce local air temperatures (sometimes referred to as the urban heat island effect)
- Lower peak electricity demand, which can help prevent power outages
- Reduce power plant emissions, including carbon dioxide, sulfur dioxide, nitrous oxides, and mercury, by reducing cooling energy use in buildings.

No 'ONE FITS ALL' Coating

The type of Coating you'll need will depend on several factors:

- **climate (temperature, humidity, weather)**
- **type of roof (steep slope , low slope, flat)**
- **substrate (existing coated surfaces, metal, asphalt based, wood)**
- **roof condition (standing water, low spots)**

If you are not sure of all the factors to consider for your project, please call or stop by one of our stores and we will assist you to select the right product for your project needs.



Tucson Rubberized Coatings manufactures and sells high quality Elastomeric Roof Coatings that meet the standards of Energy Star to help save on energy costs, and are made with the most superior raw materials to ensure that our products can hold up in the most stringent conditions. TRC's Roof Coatings can be used throughout the year as they are designed to stretch and contract easily to adjust to our hot summer and cool winter temperatures. These coatings can work with almost any roof type and are produced in a variety of grades ranging from a 5 year, all the way up to a 15 year product.

TRC's Roof Coatings Provide:

- **a neat and uniform seamless coating**
- **protection and sealing of the underlying roofing material**
- **help to stop and prevent leaks**
- **limit to future weathering**

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Premium TRC Acrylic Coatings:

Acrylic Coatings are the most cost effective way to achieve the benefits of a cool roof coating and protect your roof surface.

Benefits of TRC Acrylic Coatings:

- **reduce energy costs**
- **excellent adhesion**
- **excellent water resistance**
- **excellent elongation**
- **designed for harsh weather conditions**

TRC's Acrylic Coatings works extremely well on:

- **re-coats, metal roofs and properly primed surfaces**
- **on steep, low sloped roofs and roofs with minimal standing water**

Try these TRC Acrylic products for your next project:



PRODUCT NO. 302

ENVIRO-COAT ROOF COATING FOR SLOPED ROOFS

- **100% acrylic with flexibility and reflectivity to protect the roof surface**
- **Reduces interior temperatures**
- **Reduces home cooling expenses**
- **(5-Year Warranty)**



PRODUCT NO. 6000

DURA-COAT™ ROOF COATING FOR ROOFS W/ MODERATE STANDING WATER

- **An ultra white acrylic roof coating that forms a thick rubber-like shield**
- **Expands and contracts over 300% to prevent roof damage**
- **Resists cracking, peeling and mildew**
- **Offers unbeatable weatherproof protection due to its maximum resistance to ponded water conditions and high reflectivity**
- **(10-Year Warranty)**



Premium TRC Siliconized Coatings

Using TRC's Siliconized Coatings will let you go longer between re-coats, get better energy savings, and extend the life of your roof.

Benefits of TRC Siliconized Coatings verses Traditional Coatings:

- **better elongation**
- **better adhesion**
- **better water resistance**
- **better crack/gap bridging**
- **holds up very well in areas that hold water**
- **designed for the harshest weather conditions**

TRC's Siliconized Coatings works extremely well on:

- **re-coats and over properly primed surfaces**
- **on steep, low slope or flat roofs**

Use TRC'S Siliconized product line for your next project:



PRODUCT NO. 353

ELASTO-COAT ROOF COATING W/ SUPERIOR UV REFLECTIVITY

- **A Silicone modified elastomeric roof coating**
- **Maximizes elongation and elasticity**
- **Creates a barrier between standing water and the roof surface**
- **Maintains high UV reflectivity which can decrease energy usage**
- **(8-Year Warranty)**



PRODUCT NO. 6000-S

DURA-COAT™ ROOF COATING FOR ROOFS W/ EXTREME STANDING WATER

- **Siliconized version of PRODUCT NO. 6000**
- **Achieves maximum values in elongation, elasticity, water resistance, adhesion as well as reflectivity**
- **Application can be used where other products would not hold up**
- **(12-Year Warranty)**

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Siliconized vs 100% Silicone

TRC's Siliconized Coatings are a Silicone modified 100% Acrylic Coating.
They differ from 100% Silicone Coating in several key ways:

TRC'S Siliconized Coatings

- can be recoated or repaired in the future



- stays whiter longer



- has the highest resistance to dirt pick up



100% Silicone Coatings

- can't be recoated or repaired in the future

- very soft coatings which makes it susceptible to dirt pick up

- what is white today may be yellow or tan tomorrow

PRODUCT NO. 7000

THE LONGEST LASTING AND MOST ENERGY EFFICIENT ELASTOMERIC COATING AVAILABLE!



- An acrylic polymer elastomeric roof coating
- Ultra white that remains whiter than any coating in its class
- Excellent hiding power means less coating to cover the substrate verses competitors
- Maximum adhesion, strength, and elasticity to resist cracking and peeling
- Maximum bleed block technology with no yellowing or staining over all tested substrates
- Maximum coating properties to ensure the highest grade of protection from extreme weather conditions
- Outperforms where most other products fail and will exceed your project specifications
- (15-Year Warranty†)

Substrates successfully tested on:

- Bitumen Roofing • Hot Asphalt • Rolled Roofing • Modified Paper • Plywood • Gravel • Aluminum
- Asphalt Emulsion • Oil Based Adhesive • Deteriorated Acrylic Roof Coating

When traditional white roof coatings are applied over over non-white roofing materials, like asphalt and aluminum based products, they will typically bleed through turning a yellow or almond color. This can greatly reduce the coatings reflectivity, and negatively affect the adhesion.

PRODUCT NO. 7000 does not yellow and will adhere to even the toughest surfaces. It has also seen extensive lab testing with accelerated Tucson weather simulations on a variety of substrates with successful results.

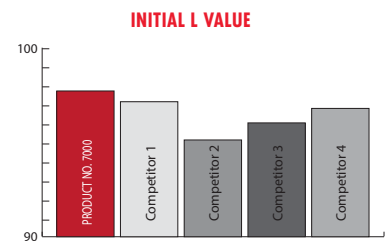
With **PRODUCT NO. 7000's** state of art self-priming properties, emulsion is no longer required for most applications. This could potentially save a significant amount of project time, but still allows roofers to cover any surface without jeopardizing the integrity of the project. **PRODUCT NO. 7000** is also an ideal product for re-coating a roof. The same properties that allow this roof coating to cover and adhere to the toughest surfaces, also make this product the premium general roof coating on the market.



BEFORE PRODUCT NO. 7000

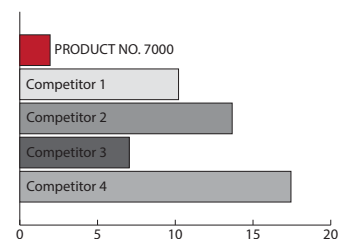


**AFTER 2 COATS OF PRODUCT NO. 7000
(NO PRIMER)**



INITIAL L VALUE, 100 IS DEFINED AS A PERFECT WHITE. THE HIGHER THE VALUE THE GREATER THE REFLECTIVITY.

PRODUCT NO. 7000 HAS THE HIGHEST INITIAL L VALUE.



DELTA E VALUE REPRESENTS THE CHANGE IN COLOR FROM THE INITIAL COLOR. THE LARGER THE NUMBER THE WORSE THE BLEED THROUGH.

PRODUCT NO. 7000 HAS THE LOWEST DELTA E VALUE.



Who We Are & What We Do

Tucson Rubberized Coatings is on the cutting edge of technological advancement in the coating industry. From driveways to walls and rooftops, we have you covered. Established in 1992, we have decades of research that has led us to not only create the best products of today, but has also been the foresight in the formulation for the products of tomorrow.

For new roofs, restoring older roofs, or protecting an existing roof, the right product is essential. Tucson Rubberized Coatings is committed to designing, formulating and manufacturing these products for you whether you are a Contractor, Building Owner, or Home Owner. We are leaders in the industry with unmatched customer service. With our dedication to our products, you will have the confidence that Tucson Rubberized Coatings will be there with you to complete all of your project needs.

OUR OTHER PRODUCTS

ROOFING

- Patching
- Puddle Filler
- Sloped Roof Coatings
- Flat Roof Coatings
- Siliconized Roof Coatings

WALLS

- Water Sealer
- Rubberized Stucco Coating
- Rubberized Wall Coating

DRIVEWAYS/PARKING LOTS

- Sealer
- Crack Filler

3 CONVENIENT LOCATIONS

WETMORE & FLOWING WELLS

1430 W Wetmore Rd.
Tucson, AZ 85705

520-447-8965

TUCSON BLVD. & VALENCIA

6351 S. Tucson Blvd.
Tucson, AZ 85706

520-293-3444

29TH ST. & CRAYCROFT

5355 E. 29th St.
Tucson, AZ 85711

520-790-6600

STORE HOURS

MONDAY-FRIDAY: 8AM TO 5PM

SATURDAY: 8AM TO 3PM

CLOSED SUNDAY

www.rubberized.com